

The FEMA.gov Web Performance Metrics

Mar 1, 2020 - Mar 31, 2020

All Users
100.00% Sessions

Total Visits (Sessions)

5,225,870
% of Total: 100.00% (5,225,870)

Avg. Visit (Session) Duration

00:01:26
Avg for View: 00:01:26 (0.00%)

Pageviews

9,433,940
% of Total: 100.00% (9,433,940)

Unique Visitors (Users)

4,074,188
% of Total: 100.00% (4,074,188)

Average Pages Per Visit (Session)

1.81
Avg for View: 1.81 (0.00%)

Average Time on Page

00:01:46
Avg for View: 00:01:46 (0.00%)

Bounce Rate

55.18%
Avg for View: 55.18% (0.00%)

Visits (Sessions) by Social Network

Social Network	Sessions
Facebook	633,292
Twitter	73,128
YouTube	9,774
LinkedIn	9,258
Sina Weibo	5,401
reddit	1,381
Instagram	942
Blogger	727
Instagram Stories	353
WordPress	323

Top Pages

Page Title	Pageviews	Bounce Rate
Home FEMA.gov	1,420,184	49.51%
Coronavirus Rumor Control FEMA.gov	1,348,043	74.30%
Disasters FEMA.gov	776,025	25.04%
Coronavirus (COVID-19) Response FEMA.gov	272,172	53.86%
Robert T. Stafford Disaster Relief and Emergency Assistance Act, as amended, and Related Authorities as of June 2019 FEMA.gov	208,244	61.03%
Individual Disaster Assistance FEMA.gov	164,090	41.15%
President Donald J. Trump Directs FEMA Support Under Emergency Declaration for COVID-19 FEMA.gov	161,079	73.14%
Defense Production Act Authorities FEMA.gov	156,453	80.82%
COVID-19 Emergency Declaration FEMA.gov	127,331	66.53%
Coronavirus (COVID-19) Pandemic: Eligible Emergency Protective Measures FEMA.gov	123,527	60.21%

New vs Returning Visitors (Users)

User Type	Users
New Visitor	3,960,243
Returning Visitor	684,882

Sessions by Source

Source	Sessions
google	2,029,724
(direct)	1,284,314
m.facebook.com	579,577
bing	197,275
search.usa.gov	99,687
ready.gov	81,227

Sessions by Browser

Browser	Sessions
Chrome	2,135,886
Safari	1,611,077
Safari (in-app)	425,541
Internet Explorer	299,513
Edge	251,043
Android Webview	241,309

